

Binkies B.V.
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Addendum on ownership, IP & third party rights

Binkies operates online services, websites and software ("Binkies Platform") to enhance websites with visual and interactive product content ("Binkies Content"). Irrespective and despite of any general terms applicable, we agree on the below for every agreement between us to safeguard both our interests.

None of our agreements constitute any transfer of any intellectual property (IP) right(s) on the Binkies Platform and/or the Binkies Content in any way whatsoever. The platform and the content and any individualization and/or customizations contained therein

will be owned by Binkies and licensed to you as per our agreement(s).

We guarantee to you that we create and maintain both the Binkies Platform and the Binkies Content ourselves (or one of our subcontractors). But, as we are depicting real-world objects, there are third parties that hold intellectual property rights with respect to the physical object being depicted (and/or any graphical content displayed on such object). As a result, we cannot guarantee there are no intellectual property rights of third parties (there simply are) and we cannot indemnify or hold you harmless from any claims

resulting from it.

Note: you are already depicting those products.

As a licensee, you (can) integrate the software and content on your website and publish it to your website visitors. As such you are in full control of the publishing of the software and content on your website. As a result you are responsible for determining fitness of the software and content for your intended use/publication and also responsible and liable for anything relating to the act of publishing the content.

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